



AMBRO Manufacturing Online Fundraising Stores

We provide **FREE** web based Online Stores that offer a wide selection of customized **Spirit Wear** for your organization. Our fundraising programs are designed to help organizations with **25 or more individuals** fundraise and obtain Spirit Wear at the same time! It's a true win-win.

If you've ever fundraised before you may have encountered these issues:

- *Handing out paper order forms and trying to collect them from everyone before a deadline*
- *Chasing people for late order forms and checks to pay for fundraising*
- *Having a discomfort shaking cans outside of retail store entryways*
- *Offering the same ole' things (Chocolate, Pizza Kits, Wrapping Paper, Popcorn, Coupons etc ...)*
- *Spending an entire evening at someone's house organizing items to be distributed to the group*
- *Organizing a distribution day to hand out items that came in from the program*
- *Corralling group members who haven't completed the program by the deadline*
- *Being frustrated that the fundraising company probably earned more than you did*
- *Having to put money out in advance for inventory or make commitments to minimum orders*

If these sound familiar, then you've struggled with fundraising. Our program has none of those problems.

Our program is extremely simple, straight forward and completely transparent. Spirit Wear stores open for a 2 week window to collect orders. We close for 1 week to produce and ship the orders and we mail you a fundraising check; we then re-Open the store at a date of your choosing. **It's that simple!**

You will **NEVER** have any out of pocket expenses. You will **NEVER** have to do anything except promote the store by advertising the link via email or discussion with your group. **We do 100% of the work.**

Our Process

Step 1

We work with you to develop 12 Spirit Wear products that your group and supporting community want to have. Products include items like: T-Shirts, Sweat Pants, Hats, Flannel Pants, and Hoodies with your custom logo and in your custom colors. We have an art staff and work with you to create your best possible design. Our fashion coordinators will select what's hot in the market and what's classic and sells well.

Step 2

With your input, we build and launch your custom branded Online Spirit Wear Store. We collect orders and payments. We answer any questions about the products, size charts and options. We produce and ship the orders directly to your customers. We handle 100% of everything.

Step 3

Once the store is closed and the products have shipped to your customers, we mail you your fundraising check and await the next store opening date that you choose.



There are **2 things** that make our program truly unique.

Thing #1 - You get to earn whatever you want on the items sold. Our model is setup as a wholesale / retail model. What that means is that we sell the products to your organization at a wholesale price and you mark them up and sell them for a retail price.

Example - Let's say that your online fundraising store has just 1 single product in it, it's a T-Shirt. Our wholesale cost, i.e. what we're going to keep when the item is sold, is let's say \$7.00. You can tell us to sell it for \$15.00 and you are earning \$8.00. It's that easy. That's how it works for every product. You could also tell us to sell it for \$8.00 and earn just \$1.00, it's up to you.

Thing #2 – Unlike most fundraising programs, our product offering is truly something that people want, and it's not a consumable. Fundraising with Popcorn, Candy, Wrapping Paper and Coupon Books are all great methods to fundraise, except that the fundraising company typically earns the lion share of the profits AND all of the items are consumables. With our program, your customers / students / parents / athletes will have a keepsake that promotes the organization and offers a sense of community and spirit when they are attending events.

What our customers like most about our online Spirit Wear Fundraising Program, is that the stores are completely **FREE**, and there is never any out of pocket expenses for your organization, and of course, there is NO WORK on your part.

For those that are sceptics ...

Let me further explain why this makes sense for both your organization and ours:

We are a family owned, American manufacturing and garment decorating company with over 30 years of experience; we earn our living by offering T-Shirts, Hoodies, Sweat Pants and other Spirit Wear items to our customers. Our perfect customer is a group of 25 or more people. By offering Online Stores to customers like you, we are able to work with our perfect customer. We are working with your group as a “broker” of our services. Meaning we sell you our products at wholesale rates to you and with our help, you mark them up to earn however much you want.

The key difference in “Selling you the product” is that we don't require you to buy anything in advance, or commit to a number of sales, **the sale only happens if someone goes to the website and makes a purchase.** (this is why you have no out of pocket expense) It's very simple, very straight forward and there are no hooks or catches. It's just a win-win for both of our organizations.

We are very fortunate, what we call “work” is helping groups feel a sense of solidarity and team spirit and earn fundraising dollars while doing so. We love what we do each and every day, and we would enjoy the opportunity of getting to know you and work with you on your next fundraising project.

If you would like to know more about the program, we enjoy talking about it via phone and explaining all of the details and answering all of your questions. Give us a call!

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